

★ ★ ★ ★ ★ PROGRAM CONFERENCES ★ ★ ★ ★ ★

Conferences, networking events and more than thirty workshops around diverse business themes, all accessible for free with your registration !

Conférences, animations networking et plus d'une trentaine d'ateliers thématiques accessibles gratuitement...

8h / Welcome Breakfast

8h30-10h30 / Your choice between two conferences

Deux conférences en anglais au choix

With the participation of comedians and trainers from PlayItAgain, who will animate the conference discussions with illustrative live sketches.


Avec la participation des comédiens et formateurs de la société PlayItAgain qui ponctueront les échanges de saynètes illustratives



1

Developing Abroad : Business Opportunities in the UK and the USA

Développement à l'international : les opportunités d'affaires en Grande Bretagne et aux USA

Moderating :  Christina Balanos

With the participation of :



Oriel Petry, Director – Department for International Trade – France



Catherine Le Yaouanc, General Manager



Mathilde Clauser, Public Affairs Director



Catherine Duriez, Former International Business Lawyer, French Foreign Trade Advisor, Export Director of DGC Distribution



Jacques-Olivier Meyer, CEO



Simon Bergeron, Head of Ecosystem Development



2

Intercultural Communication : How do you make yourself heard, convince and lead in a foreign language and a culture that is not your Own ?

La Communication interculturelle : Composer et s'imposer dans une langue ou culture différente de la sienne

Moderating :  Abigail Heathcote & Nelly Dubout

With the participation of :



Hans van de Velde, Chief Operating Officer



Dunja Umhoefer, Head of Corporate Communications



Frederic Dupont-Aldiolan, Vice President Professional Services SideTrade



Marina Narishkin, Director



Sheila Smernik, French Foreign Trade Advisor, Senior Consultant

























Jean-Marc Alexandre Diversity Management Specialist

Zineb Mizdid, Senior Human Resources and Finance professional























★★★★★ PROGRAM WORKSHOPS ★★★★★

Select from a menu of more than 30 workshops, based on your professional preferences and your English level !
Accédez à plus de 30 ateliers à la carte selon vos appétences professionnelles et niveau d'anglais.

10h30-11h30 / Workshops ★★★★★



-  How to Pitch your Activity or Yourself in Clear English 
-  Social Media and Networking 
-  Managing in a Volatile, Uncertain, Complex and Ambiguous world 
-  The Nimble Manager 
-  The Nine Facets of Company Culture 
-  The importance of Negotiating in Selling 
-  Get to Learn How to Use the "Design Thinking" Method 
-  Powerful Public Speaking 
-  The Secret Language of Leadership 
-  Manage and Innovate in Start-up Mode 
-  Succeeding a Job Interview 

11h30-12h30 / Workshops ★★★★★























-  How to Deal with Negative Emotion 
-  Succeeding International Position 
-  English for Finance 
-  Become a Compelling Public Speaker ! 
-  The Nimble Manager 
-  Marketing in a Digital World 
-  How to Get Ready to Prepare your Next Career Move 
-  Impactful International Project Communication 
-  Managing Confcalls Efficiently 
-  Networking Strategies 
-  Performance and Emotional Intelligence 

12h30 à 14h / Business lunch networking ★★★★★

Lunch Buffet

-  Event Bookstore : Your choice of business literature in english
Librairie Pro éphémère en anglais
-  Business Lunch Networking facilitated by trainers and Club Be(e) for Biz

14h-15h / Workshops ★★★★★

-  The Human Dimension, Key Driver of Global Economic Performance 
-  Become a Compelling Public Speaker ! 
-  Welcoming Foreign Customers 
-  How to Motivate Your Team 
-  How to Consider Cross Cultural Communication 
-  Identifying and Using Your Strengths (GALLUP) 
-  Agreeing and Disagreeing : Voicing Your Opinion in English 
-  The Toxins of Communication and Their Antidotes 
-  Managing Complex Personalities 
-  Non-Verbal Communication 
-  Speaking English and Conveying the « Self » Effectively 

15h30 à 18h / Workshop for both students and young adults

-  CV and Interview Preparation in English

